

## **Privacy Notice – Digital & Communications**

This privacy notice tells you about the information we collect and process concerning our digital and communication areas.

In collecting this information, we are acting as a data controller and, by law, we are required to provide you with information about us, about why and how we use your data, and about the rights you have over your data.

### **Who are we?**

We are World Sailing (UK) Limited. Our address is 20 Eastbourne Terrace, Paddington, London, W2 6LG, United Kingdom. You can contact us by post at the above address, by email to [office@sailing.org](mailto:office@sailing.org) or by telephone on +44 (0)20 3940 4888.

We are not required to have a data protection officer, so any enquiries about our use of your personal data should be addressed to the contact details above.

### **What personal data do we collect?**

We collect the following information from those on our mailing lists and those who engage with us on social media:

- Name
- Nationalities held
- Country of residence
- Email address
- Phone number
- Social Media names
- Age / date of birth
- Gender
- Survey responses (from time to time)
- Images, videos and other digital media

We also collect the handles of Twitter users who refer to World Sailing and our media output (and the contents of their posts referring to us) via the sweeping service Meltwater.

### **Why do we collect this information?**

We collect this information in order to conduct surveys, distribute our press releases, statements, ezines and other media information. We monitor posts on Twitter to determine what mentions of World Sailing are being made, and we also collect information, images, videos and other digital media to produce content for our social media and other online channels.

### **What do we do with your information?**

Your information is stored in our databases which is only accessible by our staff. We do not share this information with third parties (except we may re-share/re-tweet out mentions of us and we may share images, videos and other digital media on our social

media and other online channels).

We will not use the information to make any automated decisions that might affect you.

The above uses of information may involve the transfer of your personal data outside of the European Union. Where this occurs, the data will be transferred in a secure and encrypted state.

For any images, videos and digital media content (including where World Sailing has been tagged or mentioned), we may use and retain this information on the grounds of our legitimate interest, which is to ensure that we can produce social media and other online content.

### **How long do we keep your information for?**

We keep your information for as long as you wish to keep receiving information from us or be featured on our social media and online channels. If you unsubscribe, we will keep the historic record of your subscription but will not use it to contact you further.

If you wish us to delete the information, please contact us or click the unsubscribe link on our emails.

### **Your rights over your information**

By law, you can ask us what information we hold about you, and you can ask us to correct it if it is inaccurate. You can also ask for it to be erased and you can ask for us to give you a copy of the information.

If we are processing your information based on your consent for us to do so, you can ask us to stop using your information by withdrawing your consent. You can do this by emailing, writing or telephoning us using the contact details above.

### **Your right to complain**

If you have a complaint about our use of your information, you can contact the Information Commissioner's Office via their website at [www.ico.org/concerns](http://www.ico.org/concerns) or write to them at:

Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF